

ONE DAY WORKSHOP

ON

“Improving Institute Industry Interaction (III) and Consultancy” (Online)

13th November, 2021



under

AICTE Margadarshan

Organized by

**Department of
Civil Engineering**

**Velagapudi Ramakrishna
Siddhartha Engineering
College**

**Vijayawada-520007
Andhra Pradesh**

www.vrsiddhartha.ac.in

Chief Patron

**Sri N. Venkateswarlu, President,
Siddhartha Academy of General & Technical
Education (SAGTE)**

Patrons

**Sri P. Lakshmana Rao, Secretary, (SAGTE)
Sri M. Rajaiah, Vice-President, Siddhartha Academy
of General & Technical Education (SAGTE) and
Convener, V R Siddhartha Engineering College**

College Advisory Committee

**Dr A V Ratna Prasad, Principal
Dr N N Sastry, Professor, Dean, R &D
Dr B Panduranga Rao, Dean, Student Affairs**

Chief coordinator

**Dr. Ch. Srinivas
Professor & Head,
Department of Civil Engineering, VRSEC**

Coordinator

**Dr. Lakshmi Keshav
Associate Prof,
Department of Civil Engineering, VRSEC**

Resource Persons:

**1. Dr. V. Rajesh Chowdhary
Associate Professor (E&Tc),
Head-Research & Development
International Institute of Information Technology
(I²IT), Pune -411 057.**



**2. Dr. N. R. Krishna Murthy, Professor,
Department of Civil Engineering, VRSEC**



About the College:

Velagapudi Ramakrishna Siddhartha Engineering College (VRSEC) was established in the year 1977 as the first self-financing engineering college in the state of A.P. It is located in a vast expanse of 24 acres of land on the outskirts of Vijayawada city at a distance of about 6 Kms from the city centre. The college offers 7 undergraduate programmes and 10 Post graduate programmes. The faculty at present are 350, comprising of well qualified professionals with varied experience and background. The college boasts 64 MoUs with industrial partners and has established Skill Development Centre in association with Govt of AP. The college was accredited by NAAC with A+ grade and obtained NBA accreditation for all UG and 5 PG programmes in OBE format approved by Washington Accord, USA.

About Civil Engineering Department:

The Department of Civil Engineering of Velagapudi Ramakrishna Siddhartha Engineering College was established in 1977 at the inception of the college. The under graduation program was started with an intake of 60 later increased to 120 in 2007 and further increased to 180 in 2011. The department started offering Postgraduate courses Structural Engineering from 1999 and Geotechnical Engineering from 2016. The department has state of the art advanced laboratories to cater the needs of students, research and consultancy. The department has total faculty over forty-five. The department is awarded as best Industry linked technical Institute in Civil Engineering @Allied by AICTE-CII in the year 2019.

About the Programme:

This one day workshop will provide overview on Importance and benefits of Industry Institute Interaction and Consultancy. It will give Hands-on-Training on how to approach Industry and how to take up a consultancy Assignment. It makes you aware of drafting a standard format, follow up procedures with Industry and consultancy services to participants by assigning various activities.

Objectives:

1. To bridge the gap between Institute and Industry
2. To promote and coordinate the Consultancy services
3. To encourage Joint programs, R& D activities

Benefits and Take Away:

1. To understand how to maintain a symbiotic relationship of institutions with industry since both possess inherent strengths of their own and are mutually complementary to each other
2. To know each other's expectations and limitations will help strengthen the areas of common interest between both.
3. To realize the benefits to students, faculty, Institution, Management, Industry, Employees, Organization
4. To learn how to approach and interact in effective manner
5. To know the ways of Consultancy services of the institutions to the industry.

Target Audience

Faculty members from our Mentee Colleges, other colleges and VRSEC all Departments

Duration

13th November, 2021

(Session 1- 10:00 pm to 1.00 pm

Session 2 - 2.00pm to 5.00 pm)

Register <https://forms.gle/72N7tRW95EwpgpZW7>



No Registration Fee

E-certificate will be provided to all the participants.

Contact:

Dr.Lakshmi Keshav

lakshmikeshav@vrsiddhartha.ac.in

9133021888